World IP Day Celebration



This year we celebrate the <u>World</u>

Intellectual Property (IP) Day with the theme "Innovate for a Green Future", to highlight the importance of IP in supporting innovation and creativity that help create a green future. IP plays a vital role in incentivizing innovative people to develop eco-friendly products and new technologies supporting environmental sustainability. IP is at the heart of many efforts in caring for our planet, our home.



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